

ESTABLISHMENT SURVEY SEM™ LICENSING AGREEMENT

ENTERED INTO BETWEEN:
THE BROADCAST RESEARCH COUNCIL OF SOUTH AFRICA NPC (Registration No:
2015/099994/08) (the BRC)

(the Licensor)

AND

(Registration Number:
(The Licensee)

The Licensor hereby agrees to licence the Establishment Survey SEM™ and intellectual property associated therewith to the Licensee on terms and conditions of use thereof provided herewith and as developed, updated, amended and substituted by the Licensor from time to time at their sole and absolute discretion.

The Parties choose the following physical addresses at which documents in legal proceedings in connection with this Agreement may be served (ie their *domicilia citandi et executandi*): BRC: Albury Office Park, Building 2 Unit C0001, Ground Floor, Magalieszicht Avenue, Dunkeld West, 2196

Licensee: _____.

For all other communication, the parties choose the following email addresses:
BRC: Gary@brcsa.org.za

Licensee: _____.

Signed at _____ on ____ day of _____ 2024.

Witnesses: _____ for the BRC
1 _____

2 _____ duly authorised and warranting such authority

Witnesses: _____ for the Licensee
1 _____

2 _____ duly authorised and warranting such authority