

## ESTABLISHMENT SURVEY SEM™ LICENSING AGREEMENT

ENTERED INTO BETWEEN:

THE BROADCAST RESEARCH COUNCIL OF SOUTH AFRICA NPC (Registration No: 2015/099994/08) (the BRC) AND THE PUBLISHER RESEARCH COUNCIL NPC (Registration No: 2016/519577/08) (The PRC)

(the Licensors)

AND

\_\_\_\_\_  
(Registration Number:  
(The Licensee)

The Licensors hereby agree to licence the Establishment Survey SEM™ and intellectual property associated therewith to the Licensee on terms and conditions of use thereof provided herewith and as developed, updated, amended and substituted by the Licensors from time to time at their sole and absolute discretion.

The Parties choose the following physical addresses at which documents in legal proceedings in connection with this Agreement may be served (ie their *domicilia citandi et executandi*):

BRC: 88 11<sup>th</sup> Street, Parkmore, Sandton.

PRC: Unit 8, Burnside Office Park, 410 Jan Smuts Avenue, Craighall.

Licensee: \_\_\_\_\_.

For all other communication, the parties choose the following email addresses:

BRC: Gary@brcsa.org.za

PRC: [peter@prc.za.com](mailto:peter@prc.za.com)

Licensee: \_\_\_\_\_.

Signed at \_\_\_\_\_ on \_\_\_\_ day of \_\_\_\_\_ 2021.

Witnesses:

for the BRC

1 \_\_\_\_\_

\_\_\_\_\_

2 \_\_\_\_\_

duly authorised and warranting such authority

Witnesses:

for the PRC

1 \_\_\_\_\_

\_\_\_\_\_

2 \_\_\_\_\_

duly authorised and warranting such authority

Witnesses:

for the Licensee

1 \_\_\_\_\_

\_\_\_\_\_

2 \_\_\_\_\_

duly authorised and warranting such authority