

## Radio Listenership Commercial and PBS



|                           | Apr-Sep '16     | Jul-Dec '16     |
|---------------------------|-----------------|-----------------|
|                           | 6 months' data  | 6 months' data  |
|                           | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days  | 000s            | 000s            |
| Ukhozi FM                 | 7,389           | 7,310           |
| Umhlobo Wenene FM (UWFM)  | 5,263           | 5,274           |
| Metro FM                  | 3,791           | 3,674           |
| Lesedi FM                 | 3,387           | 3,404           |
| Thobela FM                | 2,865           | 2,802           |
| Motsweding FM             | 2,525           | 2,510           |
| RSG                       | 1,486           | 1,387           |
| Ikwekwezi FM              | 1,388           | 1,371           |
| Gagasi FM                 | 1,393           | 1,273           |
| Jacaranda FM              | 1,283           | 1,270           |
| Munghana Lonene FM (MLFM) | 1,099           | 1,027           |
| Ligwalagwala FM           | 896             | 935             |
| East Coast Radio          | 971             | 931             |
| 947                       | 958             | 891             |
| Kaya FM 95.9              | 892             | 843             |
| 5FM                       | 859             | 822             |
| Phalaphala FM             | 697             | 795             |
| Heart 104.9 FM            | 813             | 764             |
| KFM                       | 706             | 647             |
| YFM 99.2                  | 681             | 609             |
| Algoa FM (Radio Algoa)    | 536             | 499             |
| Good Hope FM              | 546             | 473             |
| 702                       | 559             | 459             |
| Radio 2000                | 413             | 367             |
| Capricorn FM              | 430             | 306             |
| Lotus FM                  | 278             | 293             |
| OFM                       | 302             | 253             |
| North West FM             | 181             | 233             |
| SAfm                      | 159             | 148             |
| Smile 90.4FM              | 137             | 128             |
| trufm                     | 134             | 118             |
| Power 98.7                | 102             | 102             |
| CapeTalk                  | 91              | 96              |
| Vuma 103 FM               | 64              | 62              |
| Classic FM 102.7          | 67              | 60              |
| Rise FM *                 | 47              | 45              |
| LM Radio *                | 15              | 29              |
| Magic828 AM *             | 16              | 18              |
| X-K FM 107.9 *            | 1               | 3               |

### Notes:

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## Not included from Jul'16 onwards

### Only included from Jul'16 fieldwork period

#### Only included from Oct'16 fieldwork period







## Radio Listenership Community (Nationwide)





Listenership past 7 days 657 AM Radio Pulpit / Radio Kansel

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# Radio Listenership Community (Eastern Cape)



|   | Apr-Sep '16     | ( Jul-Dec '16   |
|---|-----------------|-----------------|
|   | 6 months' data  | 6 months' data  |
|   | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days                | 000s            | 000s            |
| Unitra Community Radio (UCR-FM)         | 329             | 329             |
| Vukani Community Radio                  | 235             | 263             |
| Forte FM                                | 164             | 134             |
| Inkonjane 100.5 FM                      | 122             | 128             |
| Alfred Nzo Community Radio 98.3/93.8 FM | 135             | 126             |
| Kouga FM                                | 145             | 105             |
| Mdantsane FM                            | 81              | 76              |
| Bayfm 107.9                             | 47              | 62              |
| Izwi Lethemba (the voice of hope)       | 53              | 50              |
| Khanya Community Radio *                | 29              | 45              |
| Nkqubela Community Radio Station        | 37              | 44              |
| Link FM                                 | 58              | 42              |
| Luister FM 90.6                         | 43              | 41              |
| Lukhanji 93.7 FM *                      | 52              | 40              |
| Kumkani FM *                            | 26              | 22              |
| eKhephini Community Radio * ^           | -               | 18              |
| Sunshine FM *                           | 16              | 17              |
| PE FM 87.6 *                            | 17              | 15              |
| IFM 97.9 Nelson Mandela Bay *           | 13              | 9               |
| Kingfisher FM 103.8 *                   | 19              | 7               |
| Takalani Community Radio 98.2Mhz * ^    | 19              | 5               |
| Sajonisi Youth Radio 88.5 FM * ^        | 1               | 3               |
| Wild Coast FM *                         | 3               | 3               |
| Voice Matat 99.9 Mhz ### * ^            | -               | 2               |
| Emmanuel Haven FM - (EH 88.7 FM) *      | -               | 1               |
| RMR 89.7FM (Rhodes Music Radio) *       | -               | 1               |
| LA – FM 107.2 *                         | 4               | 1               |
| Nlambe FM (Kowie FM) * ^                | -               | -               |
| Ngqushwa FM *                           | 2               | -               |
| Radio Grahamstown *                     | 3               | -               |
| Ingwane FM ### * ^                      | -               | -               |
| Radio Karoo ### * ^                     | -               | -               |
| Unique FM * ^                           | -               | -               |
|   |                 |                 |

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## Radio Listenership Community (Free State)



|                              | Apr-Sep '16<br>6 months' data | Jul-Dec '16<br>6 months' data |
|------------------------------|-------------------------------|-------------------------------|
|                              | sample = 36,879               | sample = 33,122               |
| Listenership past 7 days     | 000s                          | 000s                          |
| QwaQwa Radio *               | 67                            | 67                            |
| Motheo FM                    | 76                            | 64                            |
| Mosupatsela FM Stereo        | 42                            | 61                            |
| The Rock 90.9 FM *           | 28                            | 56                            |
| Overvaal Stereo *            | -                             | 25                            |
| Setsoto FM Stereo *          | 23                            | 21                            |
| Radio Rosestad 100.6 FM *    | 30                            | 15                            |
| Naledi FM 103.9 *            | 5                             | 15                            |
| CUT FM *                     | 16                            | 14                            |
| Kovsie FM 97.0 *             | 6                             | 5                             |
| Gold FM *                    | 5                             | 3                             |
| Karabo FM * ^                | 5                             | 3                             |
| Koepel Stereo (KSFM 94.9) *  | -                             | 2                             |
| Mohokare Community Radio * ^ | 2                             | 1                             |
| Lentswe Stereo * ^           | -                             | -                             |
| MED FM * ^                   | -                             | -                             |
| Mozolo FM *                  | 2                             | -                             |
| Radio Maluti 97.1 FM *       | 3                             | -                             |
| Dihlabeng FM * ^             | -                             | -                             |

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# Radio Listenership Community (Gauteng)



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|  | Apr-Sep '16     | Jul-Dec '16     |
|--|-----------------|-----------------|
|  | 6 months' data  | 6 months' data  |
|  | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days               | 000s            | 000s            |
| Jozi FM                                | 525             | 537             |
| Kasie FM 97.1                          | 153             | 183             |
| Voice of Tembisa FM                    | 152             | 118             |
| Soshanguve Community Radio             | 113             | 104             |
| Thetha FM 100.6                        | 142             | 103             |
| Rainbow 90.7 FM                        | 60              | 63              |
| Kofifi FM 97.2                         | 41              | 57              |
| East Rand / Oos Rand Stereo 93.9 FM *  | 37              | 47              |
| Pretoria FM 104.2FM (Radio Pretoria) * | 50              | 42              |
| VUT FM 96.9 *                          | 39              | 31              |
| Alex FM *                              | 33              | 28              |
| Mams FM *                              | 33              | 24              |
| Grootfm 90.5 *                         | 25              | 23              |
| Tuks FM 107.2 *                        | 23              | 23              |
| Impact Radio 103 FM *                  | 28              | 23              |
| TUT FM 96.2 *                          | 23              | 22              |
| Hot 91.9 FM *                          | 25              | 20              |
| Radio Islam MW 1548 *                  | 33              | 18              |
| VCR 90.6 FM Stereo *                   | 21              | 17              |
| Tshwane FM 93.6 *                      | 20              | 11              |
| Westside FM 98.9 * ^                   | 10              | 11              |
| Lekoa FM *                             | 11              | 10              |
| Mogale FM *                            | 8               | 10              |
| Eldos FM *                             | 17              | 9               |
| Eastwave Radio 92.2 FM *               | -               | 8               |
| Radio 1584 *                           | 2               | 8               |
| Mix 93.8 FM *                          | 23              | 7               |
| Hope FM 103 *                          | 13              | 6               |
| Merafong 106.5 FM *                    | 5               | 5               |
| Chai FM 101.9 *                        | 4               | 5               |
| Radio Veritas *                        | 8               | 5               |
| UJFM 95.4 *                            | 6               | 4               |
| Pheli FM *                             | 4               | 4               |
| Sedibeng FM 104.8 *                    | 8               | 4               |
| Lekker FM 98.3 *                       | 4               | 3               |
| Bagaka FM * ^                          | 6               | 2               |
| Voice of Wits (VOW FM) 90.5 *          | 3               | 2               |
| IFM 102.2 *                            | 3               | 2               |
| Sloot FM *                             | 1               | 2               |
|  |                 |                 |

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# Radio Listenership Community (Gauteng)



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|                                   | Apr-Sep '16<br>6 months' data | Jul-Dec '16<br>6 months' data |
|-----------------------------------|-------------------------------|-------------------------------|
|                                   | sample = 36,879               | sample = 33,122               |
| Listenership past 7 days          | 000s                          | 000s                          |
| eKFM 103.6 * ^                    | 2                             | 1                             |
| Lenz 93.6 FM *                    | 3                             | 1                             |
| Eden AM 1368 *                    | 4                             | 1                             |
| Sirius FM 105.7 Mhz *             | 1                             | 1                             |
| ArrowLine Chinese Radio Station * | -                             | -                             |
| Ga-rankuwa Community Radio * ^    | 1                             | -                             |
| Hellenic Radio *                  | 4                             | -                             |
| Midcities 107.4 FM *              | 1                             | -                             |
| Open Haven Community Radio * ^    | -                             | -                             |
| Radio Today *                     | 3                             | -                             |
| River FM *                        | -                             | -                             |
| SMU FM 97.1 *                     | 1                             | -                             |

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# Radio Listenership Community (KwaZulu-Natal)



|  | *               |                 |
|--|-----------------|-----------------|
|  | Apr-Sep '16     | Jul-Dec '16     |
|  | 6 months' data  | 6 months' data  |
|  | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days                         | 000s            | 000s            |
| Newcastle Community Radio                        | 93              | 120             |
| Hindvani   | 93              | 120             |
| Izwi LoMzansi 98.0 FM                            | 108             | 111             |
| Radio Khwezi                                     | 65              | 94              |
| Imbokodo 96.8FM                                  | 91              | 63              |
| Umgungundlovu Community Radio (U107.6 FM) *      | 64              | 59              |
| Divine Touch Radio / Itheku FM 89.0 <sup>1</sup> | 69              | N/A             |
| Maputaland Community Radio 107.6 FM *            | 44              | 56              |
| Highway radio 101.5FM                            | 51              | 52              |
| Inanda 88.4 FM                                   | 31              | 48              |
| Ngubeko Community Radio *                        | 27              | 44              |
| Icora FM *                                       | 52              | 40              |
| Ugu Youth Radio 93.4FM *                         | 45              | 32              |
| Divine Touch Radio <sup>1</sup> *                | N/A             | 30              |
| Nongoma FM 88.3 *                                | 32              | 29              |
| Vibe FM 94.7 *                                   | 28              | 26              |
| Zululand FM 97.0 *                               | 30              | 24              |
| Al Ansaar 90.4 FM *                              | 25              | 20              |
| Nquthu Community Radio *                         | 21              | 20              |
| Itheku FM 89.0 <sup>1</sup> *                    | N/A             | 19              |
| Nguna FM * ^                                     | 26              | 17              |
| Radio Sunny South 97.0 FM *                      | 24              | 15              |
| Siyathuthuka FM 97.6 *                           | 1               | 7               |
| North Coast FM <sup>2</sup> *                    | 2               | 4               |
| Life and Style FM 88.0 *                         | 8               | 3               |
| Durban Youth Radio FM 105.1 (DYR 105.1 FM) *     | 10              | 3               |
| KZN Capital 104FM *                              | 5               | 3               |
| ACR FM ### * ^                                   | 2               | 2               |
| Good News Radio (GNCR) 93.6FM * ^                | 12              | 2               |
| East Griqualand * ^                              | 1               | -               |
| Nkandla FM * ^                                   | -               | -               |
| UYFM 95.3 * ^                                    | -               | -               |
| Radio Drakensberg * ^                            | 1               | -               |
| Abusekho Ubunzima ### * ^                        | -               | -               |
| Sisonke Community Radio ### * ^                  | -               | -               |
|  |                 |                 |

<sup>1</sup> Divine Touch Radio & Itheku FM 89.0 combined in Apr-Jun'16 fieldwork <sup>2</sup> Measured as "Shine FM" in Jan-Sep'16

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## Radio Listenership Community (Limpopo)



|  | Apr-Sep '16     | Jul-Dec '16     |
|--|-----------------|-----------------|
|  | 6 months' data  | 6 months' data  |
| Listen englis west 7 dasse                     | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days                       | 000s            | 000s            |
| Giyani Community Radio (GCR)                   | 112             | 91              |
| Sekgosese Community Radio<br>Tubatse FM        | 103<br>15       | 90<br>64        |
|  |                 |                 |
| Lephalale FM *                                 | 75              | 48              |
| Sekhukhune Community Radio (SKFM) *            | 61              | 41              |
| Phalaborwa FM (PFM) *                          | 61              | 40              |
| Mala FM 101 *                                  | 98              | 38              |
| Energy FM *                                    | 40              | 30              |
| Moletsi Community Media *                      | 56              | 26              |
| Botlokwa Community Radio Station *             | 26              | 23              |
| Greater Lebowakgomo Community Radio 89.8 Mhz * |                 | 22              |
| Hlanganani FM *                                | 33              | 18              |
| Musina FM * ^                                  | 15              | 17              |
| Maruleng FM *                                  | 24              | 17              |
| Univen Community Radio 99.8 FM *               | 35              | 17              |
| Choice FM 101.1 *                              | 2               | 10              |
| Mokopane Community Radio Station * ^           | 9               | 10              |
| Zebediela Community Radio *                    | 18              | 8               |
| Mohodi Community Radio 98.8 FM *               | 12              | 8               |
| Thabantsho Community Radio *                   | 22              | 6               |
| Makhado FM 107.3 *                             | 5               | 5               |
| Waterberg Stereo 104.9 FM * ^                  | 2               | 4               |
| Mascom FM 107.5 Mhz (Masemola FM) * ^          | 2               | 4               |
| Greater Tzaneen FM (GTFM 104.8) *              | 3               | 3               |
| Polokwane Community Radio 1512 AM * ^          | 7               | 3               |
| Waterberg Waves ### *                          | 2               | 2               |
| Hoedspruit FM ### *                            | 2               | 2               |
| Comrad Tshepo * ^                              | 2               | -               |
| GYFM * ^                                       | -               | -               |
| Radio Turf *                                   | 2               | -               |
| Mphahlele FM ### * ^                           | -               | -               |
| Thabazimbi Community Radio ## * ^              | 1               | -               |
|  | -               |                 |

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# Radio Listenership Community (Mpumalanga)



|  |                 | 2               |
|--|-----------------|-----------------|
|  | ( ) Apr-Sep '16 | ( Jul-Dec '16   |
|  | 6 months' data  | 6 months' data  |
|  | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days                   | 000s            | 000s            |
| Mkhondo Community Station                  | 86              | 87              |
| Moutse Community Radio Station (MCRS 96.3) | 72              | 72              |
| Nkomazi FM *                               | 69              | 67              |
| Emalahleni FM 98.7                         | 86              | 60              |
| Kasi FM / K Radio 107.3 *                  | 43              | 50              |
| Eyethu 103.4 FM ### *                      | 9               | 49              |
| Radio Kragbron 93.1 FM Stereo *            | 35              | 40              |
| Radio Bushbuckridge *                      | 39              | 36              |
| Radio Laeveld 100.5FM Stereo *             | 16              | 35              |
| Ligwa Community Station *                  | 15              | 20              |
| Kangala Community Radio Services *         | 23              | 17              |
| V.O.C FM 102.9 ### *                       | 14              | 16              |
| Standerton Info Radio *                    | 36              | 15              |
| Mash FM 91.7 Stereo *                      | 19              | 15              |
| Secunda FM * ^                             | 6               | 9               |
| RFM ### *                                  | 3               | 6               |
| Barberton Community Radio (BCR 104.1FM) *  | 6               | 6               |
| Greater Middelburg FM 89.7 *               | 5               | 4               |
| Kosmos Stereo 99.3FM *                     | 3               | 4               |
| MP East Community Radio * ^                | 1               | 1               |
| Radio Alpha 97.8 FM * ^                    | 1               | 1               |
| Kanyamazane Community Radio *              | -               | -               |
| Kriel Info radio *                         | -               | -               |
| Radio Ermelo 104 FM Stereo * ^             | -               | -               |
| Radio Platorand 99.3 Mhz FM * ^            | -               | -               |
| Witbank FM ### * ^                         | -               | -               |

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## Radio Listenership Community (Northern Cape)



|                                  | Apr-Sep '16<br>6 months' data | Jul-Dec '16<br>6 months' data |
|----------------------------------|-------------------------------|-------------------------------|
|                                  | sample = 36,879               | sample = 33,122               |
| Listenership past 7 days         | 000s                          | 000s                          |
| Kurara FM                        | 81                            | 105                           |
| Radio Riverside 98.2FM           | 67                            | 84                            |
| Radio NFM 98.1                   | 41                            | 53                            |
| Radio Teemaneng Stereo 89.1 FM * | 38                            | 35                            |
| Ulwazi FM 88.9 * ^               | 14                            | 10                            |
| Revival FM * ^                   | 22                            | 6                             |
| LARA FM 91.6 *                   | 3                             | 4                             |
| Radio Orania *                   | 14                            | 4                             |
| Radio Kaboesna *                 | 12                            | 2                             |
| Renosterberg Community Radio * ^ | -                             | -                             |
| Melodi FM ### * ^                | -                             | -                             |

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## Radio Listenership Community (North West)



|   | Apr-Sep '16     | Jul-Dec '16     |
|---|-----------------|-----------------|
|   | 6 months' data  |                 |
| tister and in a set 7 days                  | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days                    | 000s            | 000s            |
| Star FM 102.9                               | 185             | 239             |
| Mahikeng FM 96.7                            | 151             | 124             |
| Moretele Community Radio 106.6 FM           | 135             | 114             |
| Bosveld stereo 107.5FM                      | 70              | 100             |
| Kopanong FM                                 | 73              | 88              |
| Mmabatho FM                                 | 111             | 63              |
| Modiri FM *                                 | 42              | 50              |
| Vaaltar FM (VTR FM) 93.6 *                  | 24              | 33              |
| Ratlou FM <sup>1</sup> *                    | -               | 26              |
| Letlhabile Community Radio *                | 5               | 17              |
| Bophirima FM *                              | -               | 15              |
| Madibeng FM 105.3 *                         | 2               | 11              |
| Bojanala FM 90.6 *                          | 1               | 6               |
| Mafisa FM 93.4 *                            | 19              | 6               |
| Village FM *                                | 19              | 4               |
| PUKfm 93.6 *                                | 5               | 3               |
| Aganang FM *                                | 4               | -               |
| Diamond FM * ^                              | -               | -               |
| Kgatleng FM *                               | 9               | -               |
| Lethabong Community Radio (Le-Co Radio) * ^ | -               | -               |
| Lichvaal Stereo 92.6FM *                    | -               | -               |
| Life FM *                                   | -               | -               |
| Motsitle FM * ^                             | 3               | -               |
| NWU FM *                                    | -               | -               |

<sup>1</sup> Name changed from "Legae La Botshabelo FM 100.4 Mhz" to "Ratlou FM" from Oct'16

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# Radio Listenership Community (Western Cape)



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|                                   | Apr-Sep '16     | Jul-Dec '16     |
|-----------------------------------|-----------------|-----------------|
|                                   | 6 months' data  | 6 months' data  |
|                                   | sample = 36,879 | sample = 33,122 |
| Listenership past 7 days          | 000s            | 000s            |
| Radio Tygerberg 104 FM            | 229             | 219             |
| Radio Gamkaland 87.6FM            | 140             | 205             |
| CCFM 107.5                        | 150             | 179             |
| Radio Zibonele                    | 195             | 162             |
| Voice of the Cape                 | 101             | 138             |
| Valley FM                         | 174             | 89              |
| Bok Radio 98.9FM                  | 84              | 84              |
| Radio 786                         | 56              | 70              |
| Radio Atlantis 107.9 (RAFM)       | 41              | 36              |
| Radio West Coast 92.3 FM *        | 54              | 36              |
| Radio Namakwaland 93.4FM *        | 30              | 34              |
| Radio KC 107.7 FM *               | 12              | 34              |
| Radio Disa 95.9 FM                | 17              | 33              |
| Fine Music Radio *                | 25              | 27              |
| Heartbeat FM *                    | 34              | 20              |
| Radio Helderberg 93.6FM *         | 19              | 18              |
| Worcester 89.2 FM ### *           | 14              | 17              |
| Caledon FM 89.3 FM / 99.3 FM *    | 12              | 13              |
| Witzenberg Radio *                | 5               | 9               |
| Bush Radio 89.5 FM *              | 18              | 8               |
| 729 Cape Pulpit / Kaapse Kansel * | 3               | 6               |
| RKPfm (Radio KaapsePunt) *        | 3               | 5               |
| Eden FM *                         | 32              | 5               |
| MFM 92.6 *                        | 25              | 3               |
| UCT Radio 104.5FM *               | 6               | 2               |
| Knysna FM 97.0 *                  | 1               | 1               |
| 7441 FM ### * ^                   | -               | 1               |
| MEFM 87.7 * ^                     | 1               | 1               |
| 97.3 FM Top Stereo ## * ^         | 5               | -               |
| Franschhoek FM 87.6 * ^           | -               | -               |
| Gateway Radio 89.6 FM *           | -               | -               |
| Hope Radio *                      | -               | -               |
| MC90.3FM *                        | -               | -               |
| Radio Houtstok * ^                | 1               | -               |
| Radio Overberg 101.8 FM *         | 1               | -               |
| SFM Streek FM *                   | -               | -               |
| Whale Coast FM *                  | -               | -               |
| UNI FM *                          | 6               | -               |
| Radio Peron Central 95.2 *        | -               | -               |
| Notes:                            |                 |                 |

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Listenership past 7 days

Wave Broadcasting and Entertainment ### \* ^

Swartland FM 97.3 \* ^

One FM 94.0 #### \*

Elgin FM ### \*

## Radio Listenership Community (Western Cape)



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